

# Comprehensive insights for enterprise conferencing

# With VQ Conference Manager Advanced Analytics

All the insights you need to run a modern, self-hosted conferencing service.

#### Who is Advanced Analytics for?

VQ Conference Manager Advanced Analytics is for organizations running Cisco-based collaboration. It provides a single pane of glass through which they can monitor their service.

# What does Advanced Analytics enable you to do?

- ✓ Understand how your service is running, and who's using it
- Access service-wide insights across meetings, participants, collaboration devices, edge devices, and Cisco Meeting Server
- ✓ Proactively identify problems
- ✓ Plan for service growth









#### **ADVANCED ANALYTICS**



Keep your finger on the pulse of your Cisco conferencing service, with VQ Conference Manager Advanced Analytics.

#### Understand how your conferencing service is performing

Get a rich and holistic picture of how your conferencing service is running, and who's using it.

Ready-made dashboards combine real-time and historical information about your conferencing service, including:

- Participants
- Meetings
- ✓ Collaboration devices
- Edge devices
- ✓ Cisco Meeting Server

#### **Troubleshoot service issues**

Use Advanced Analytics to troubleshoot service problems quickly – potentially before they impact users.

Set up automated alerting when data exceeds certain thresholds, and view historical data to identify and respond proactively to emerging concerns.

### Proactively plan for growth

Ensure your conferencing service continues to meet your organization's needs as these evolve. With Advanced Analytics, you can:

- ✓ Monitor trends to identify when upgrades will be required
- Find opportunities to reallocate under-used equipment, instead of buying new
- ✓ Gather evidence for investment business cases

# **Build custom reports**

Need a specific visualization? Advanced Analytics lets you create it, using the intuitive drag-and-drop Kibana Lens interface.





#### **ADVANCED ANALYTICS**



### Integrate with corporate analytics tools

Connect Advanced Analytics to your existing SQL-based enterprise reporting platforms, to combine conferencing insights with other data.

#### **Built on Elastic**



VQ Conference Manager Advanced Analytics is built on proven Elasticsearch and Kibana software. Elastic spends \$350M+ per year on R&D, meaning you benefit from state-of-the-art analytics, coupled with the assurance that you're using Elastic technology that's trusted by 50% of the Fortune 500, including Cisco.

## Book your demo now

Discover how VQ Conference Manager Advanced Analytics can enable you to configure and run enterprise-class conferencing on Cisco Meeting Server.

Head to **vqcomms.com/contact-us** to book your demo call.



